



**art for
TOMORROW**

Sponsorship and Partnerships

June 5-7, 2024 | Venice, Italy

Organized by



Founding Partner



Join Us

in Venice, June 2024, for Art for Tomorrow



Welcome



Achilles Tsaltas
President,
The Democracy & Culture
Foundation

I am delighted to announce that the **Art for Tomorrow** conference, organized every year by **the Democracy & Culture Foundation**, will take place in Venice, Italy from June 5-7, 2024.

Following the success of Art for Tomorrow Florence and Solomeo in 2023, which brought together artists, activists, cultural leaders, musicians and journalists to look at how the arts can help us to face today's challenges, we are continuing our edition in Italy with an inspirational event at the newly refurbished Palazzo Diedo, Venice.

The event will coincide with an exhibition by Sterling Ruby, the inaugural artist-in-residence for this stunning new venue, which is being converted as part of the Berggruen Arts & Culture initiative.

The Art for Tomorrow conference will look at the interplay between the arts and society, examining culture's social and economic impact. We will convene practitioners, experts and activists to explore the social impact of art while also experiencing Venice's artistic landscape, venturing into museums, galleries, performance spaces and artist studios to see the arts in action.

Join us as a partner or sponsor of Art for Tomorrow 2024, and align your organization with our influential audience.

Best,
Achilles Tsaltas
President
The Democracy & Culture Foundation

Join us in Venice for Art for Tomorrow 2024



This Year's Event

From 5-7 June 2024, we will convene influential figures from the art world in Venice to explore the impact that art has on society and, as the world goes through unprecedented change, how the arts can frame and inspire transformative action.

The Conference Program

The "floating city" is an appropriate setting to consider the complex problems that beauty can bring: How can cities and cultural sites celebrate their heritage without becoming victims of their own success through overtourism? How can museums and monuments protect themselves from the inevitable impact of the climate crisis? How should institutions and artists think about and reflect the concerns of their changing populations?

Other topics include:

- The Arts as the Ultimate Mediator
- Architecture for Good: Can transformation Be Designed?

- AI and Creativity: Revolution or Disruption?
- Sustainability and the Pitfalls of Beauty
- Identity Crisis: Museums and Social Change

We are happy to consider other topics and panel discussions in conjunction with our partners and sponsors.

Confirmed speakers*:

Daniel Birnbaum
Anish Kapoor
Thaddaeus Ropac
Victoria Siddall
Manuela Lucà-Dazio
Adama Sanneh
Sterling Ruty
Alicia Hansen

*Subject to change

Moderators from The New York Times:

Farah Nayeri, Culture Writer
Pamela Paul, Columnist
Roslyn Sulcas, Culture Writer

Art for Tomorrow June 5-7, 2024 Venice - Palazzo Diedo



Why Partner with us?

Join us at Art for Tomorrow 2024 as the event moves to Venice from previous locations in Florence, Athens, Doha and Berlin. Mingle with an influential audience including artists, film-makers, writers, renowned experts from museums, galleries, art fairs, global business leaders and young leaders.

Our sponsors will have the opportunity to work with our event's global participants and stakeholders to explore the social impact of art and address the challenges facing the arts today. Partnering with us brings significant brand-building and lead-generating opportunities.

Why Become a Sponsor?

Align your brand with business leaders, experts and influencers through brand integration and high-profile activations

Share your expertise with our in-person and online audiences

Network with a curated audience of stakeholders working in the sphere of arts and culture and beyond

Benefit from exciting marketing and PR opportunities

Tailor a bespoke package to your specific needs

Host breakfast briefings, lunch symposiums, workshops and round-table discussions

Find out more about Art for Tomorrow 2023 [here](#).

Packages and Bespoke Opportunities

We offer a range of sponsorship packages and opportunities, designed to help meet your specific needs. See below for some of our core packages and contact us to explore bespoke solutions.

Position Your Brand as a Thought Leader

Associate with the Democracy & Culture Foundation's main events:

Art for Tomorrow
Athens Democracy Forum

Create and share content with a public address:

V.I.P. symposiums, sponsored panels and opportunities to host content-driven breakfasts and lunches

Engage with leading minds

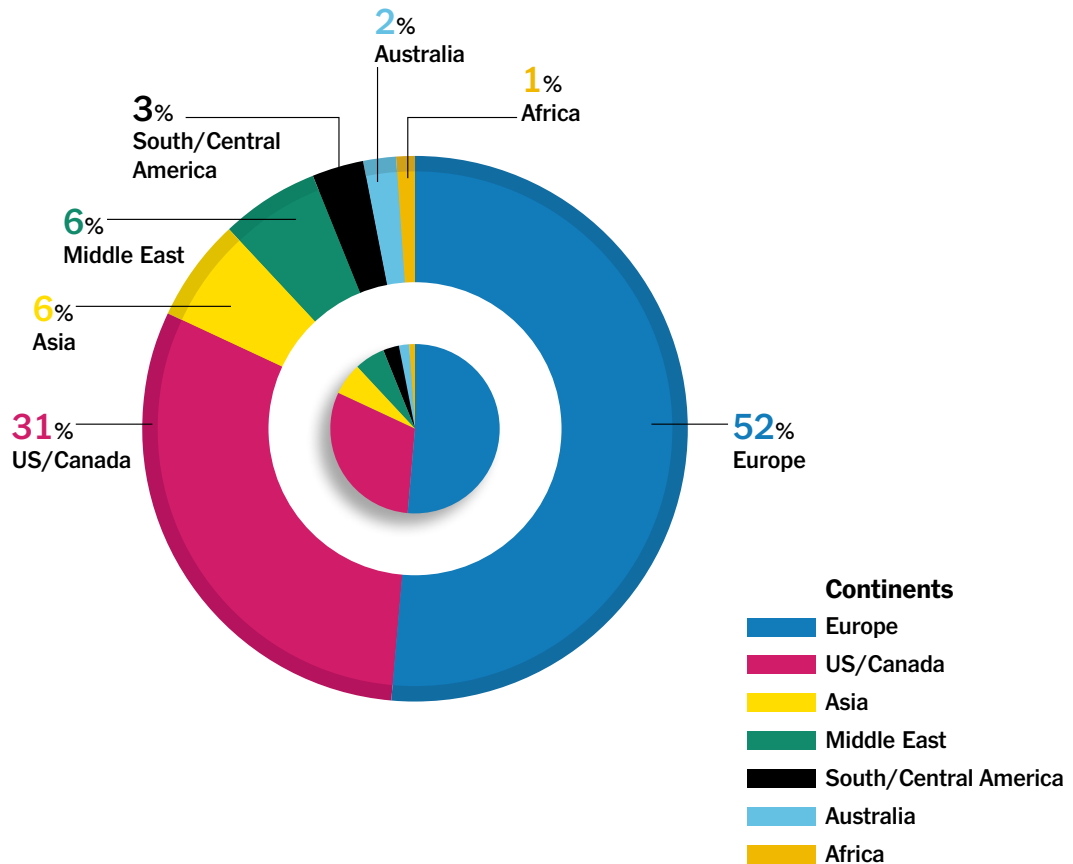
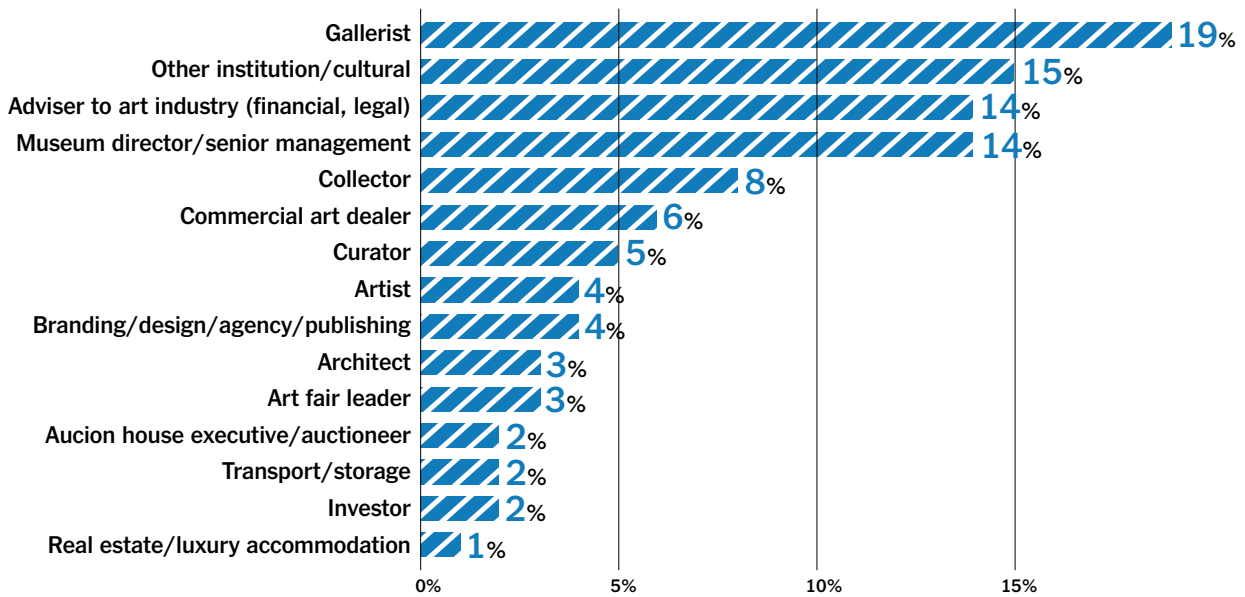
Network with the most influential leaders, artists, activists and decision makers within the arts

Partnership options

We offer a number of brand-building and audience recruitment possibilities, such as:

- Special editorial-led symposiums
- Customized breakfast, lunch and dinner sessions
- Corporate lounges and brand showcases
- Sponsored panels
- Sponsored workshops
- Product placement

Breakdown of Attendees by Region and Job Type



Sponsorship Categories include:

Headline

- Opportunity to host a bespoke branded lunch or dinner at Art for Tomorrow Venice in the Palazzo Diedo or another venue of your choice.
- As part of the above event, a co-curated panel/speaking opportunity which will also be recorded and available to watch online.
- A quarter-page, 4-color, advert in the Art for Tomorrow special report in The New York Times International Edition (worth €30,000).
- Sponsor logo on all event marketing, including New York Times promotional ads, printed event agenda, on-site signage, Art for Tomorrow website, e-newsletters and select social media posts for bold brand recognition.
- Verbal recognition of sponsor support at the start of plenary sessions and in thank you speeches.
- Assistance with brokering bilateral meetings with high-profile speakers and delegates in the international art world, including executives and curators from museums, galleries, auction houses and art fairs, as well as artists, performers and collectors.
- Seat on the top table and front row during Art for Tomorrow seated sessions.
- 10 full access delegate tickets for the event (worth €12,000).

Silver

- Opportunity to host a co-curated breakfast briefing for up to 30 delegates at Art for Tomorrow Venice.
- Sponsor logo on all event marketing, including New York Times promotional ads, printed event agenda, on-site signage, Art for Tomorrow website, e-newsletters and select social media posts for bold brand recognition.
- Seat on the sponsors' tables.
- 4 full access delegate tickets for the event (worth €4,800).

Gold

- Opportunity to host a co-curated cocktail or workshop for up to 60 people at Art for Tomorrow Venice.
- A quarter-page, 4-color, advert in the Art for Tomorrow special report in The New York Times International Edition (worth €30,000).
- Sponsor logo on all event marketing, including New York Times promotional ads, printed event agenda, on-site signage, Art for Tomorrow website, e-newsletters and select social media posts for bold brand recognition.
- Verbal recognition of sponsor support at the start of plenary sessions and in thank you speeches.
- Assistance with brokering bilateral meetings with high-profile speakers and delegates in the international art world, including executives and curators from museums, galleries, auction houses and art fairs, as well as artists, performers and collectors.
- Seat on the sponsors' tables during Art for Tomorrow seated sessions.
- 6 full access delegate tickets for the event (worth €7,200).

Bronze

- Sponsor logo on all event marketing, including New York Times promotional ads, printed event agenda, on-site signage, Art for Tomorrow website, e-newsletters and select social media posts for bold brand recognition.
- Seat on the sponsors' tables.
- 2 full access delegate tickets for the event (worth €2,400).

[Please contact us](#) to find out more about our packages and bespoke options, and how we can tailor them to suit your specific needs.

Current and Previous Sponsors and Partners

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Sponsors



Art for Tomorrow
June 5-7, 2024
Venice - Palazzo Diedo





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Contact us

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