

# Agenda

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Featuring thought-provoking topics plus on- and off-site guided tours. Note, the agenda is subject to change

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## FRIDAY MAR 10, 2017

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1:15 PM

### Private Tour

[Private tour](#) of QM Al Riwaq which presents a retrospective of Dia Azzawi, a monograph of one of the most renowned modern artists of the Arab world.

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6:00 PM

### Welcome Reception and Preview of START Doha Art Fair

Art for Tomorrow 2017 will commence with a welcome reception on Level 29 at the W Hotel & Residences, including a special preview evening of the [START Doha Art Fair](#) (Saatchi Gallery - Parallel Contemporary Art). All delegates are welcome to attend.

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## SATURDAY MAR 11, 2017

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### - Numismatica Genevensis Exhibition

Exhibition:

[Masterpieces of Islamic Coinage in Doha](#), an exhibition of the six most important Islamic gold collections in the world will also be on view at the W Doha Hotel & Residences throughout the conference.

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### - START Doha Art Fair

The exciting first edition of START Doha launches at the W Hotel Doha & Residences and in partnership with The New York Times's acclaimed Art For Tomorrow Conference. START Doha brings together an engaging showcase of carefully selected and exclusively invited galleries for a focused and intimate art fair that dominates the industrial and edgy 29th floor of the hotel. The event pins itself at the center of a key event in the contemporary art calendar for the rapidly

developing region, when leading artists curators, commentators and collectors will convene in Doha to immerse themselves in a week of cultural discourse and contemporary art.

START Doha benefits from the successes of START London - now entering its fourth year - and from the expertise of Saatchi Gallery C.E.O. Nigel Hurst, Parallel Contemporary Art founders David and Serenella Ciclitira, and leading artist and curator Mahmoud Obaidi. We invite local collectors and art enthusiasts, as well as international guests, to undertake a voyage of discovery with START Doha, as the fair presents a selection of arresting contemporary artists - some making their intrepid debut in the region, others returning with captivating new artworks previously unseen in Qatar.

The participating galleries and artists are included by invitation only, and feature an engaging collection of [12 solo artist presentations](#).

Opening 09:00am - 09:00pm

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**8:45 AM**

### **Welcome Address**

Speaker:

Arthur O. Sulzberger, Chairman and Publisher, The New York Times Company

Moderator:

Achilles Tsaltas, Vice President, International Conferences, The New York Times

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**9:00 AM**

### **KEYNOTE PANEL: Cultural Futures in the Gulf: Projects and Proposals**

Museums and galleries are springing up all over the Gulf, celebrating Arab heritage both ancient and modern. Should Gulf Cooperation Council states collaborate or compete in this new cultural landscape?

Panelists:

Tariq al-Jaidah, Founder, Katara Art Center

Vilma Jurkute, Director, Alserkal Avenue

Moderator:

Farah Nayeri, Culture Writer The New York Times

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**9:30 AM**

### **The Future Museum**

Museums have been facing up to the digital challenge for a generation now. But once they have mastered the digitization of collections, what comes next?

Speaker:

Chris Michaels, Head of Digital and Publishing, The British Museum

Moderator:

**10:00 AM**

## **The Museum and National Identity**

The artistic director of Lisbon's new 'signature' Museum of Art, Architecture and Technology, and one of the world's foremost museum architects, disentangle the chemistry by which a museum's collections, as well as its design, contribute to a nation's sense of itself.

Panelists:

Sir David Chipperfield, Architect and Founder, David Chipperfield Architects

Pedro Gadanho, Artistic Director, Museum of Art, Architecture and Technology (MAAT)

Moderator:

Robin Pogrebin, Culture Reporter, The New York Times

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**10:30 AM**

## **The Invisible Man**

Artist Liu Bolin challenges his audience by literally disappearing into the background – perhaps painting himself into supermarket shelving laden with products, cityscapes or slogans. "It's my way to convey all the anxiety I feel for human beings," he says.

Speaker:

Liu Bolin, Artist

Moderator:

Robin Pogrebin, Culture Reporter The New York Times

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**11:00 AM**

## **Coffee Break**

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**11:30 AM**

## **In Conversation: The Collector and the Critic on the Milestones of Modern Arab Art**

Highly regarded Qatari art collector, Sheikh Hassan bin Mohamed bin Ali al-Thani, has been active in the Middle East art scene since the 1980's, building a collection that constitutes the bulk of works exhibited at the Mathaf:Arab Museum of Modern Art. Emirati journalist and art collector Sultan Sooud al-Qassemi, in a rare dialogue, traces the beginnings of this collection while also sharing some of Sheikh Hassan's favorite stories, passions and personal insights into the world of modern Arab art.

Speaker:

Sultan Sooud al-Qassemi, Columnist and Founder, Barjeel Art

Introduced by:

Achilles Tsaltas, Vice President International Conferences, The New York Times

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**12:00 PM**

## **Boundaries and Identity #1: The Refugee**

Yannis Behrakis documents the movements of refugees and migrants, dispossessed of almost everything, including their national identity. In creating such images, where does professional detachment end and emotional involvement begin?

Speaker

Yannis Behrakis, Photojournalist, Reuters

Moderator

Yorgos Archimandritis, Author, Cultural Radio Producer and Journalist

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**12:30 PM**

## **Art Without Boundaries**

Multi-disciplinary master of many arts Robert Wilson discusses his inspirations, his collaborations and his commitment to supporting artists from many cultures and backgrounds, now under severe political pressure.

Speaker:

Robert Wilson, Theater and Visual Artist

Moderator:

Farah Nayeri, Culture Writer, The New York Times

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**1:00 PM**

## **Lunch**

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**2:45 PM**

## **Private Tour**

[Private guided tour](#) of the Museum of Islamic Art (MIA). An iconic landmark of the Doha skyline, the Museum of Islamic Art (MIA) features masterpieces from diverse societies, both secular and spiritual.

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**6:00 PM**

### **Private Viewing of Picasso-Giacometti Exhibition (Invitation Only)**

This is the first exhibition in the Middle East showcasing the work of these two of the most important artists of the 20th century, Pablo Picasso (1881-1973) and Alberto Giacometti (1901-1966).

Curated by Catherine Grenier, director of the [Fondation Giacometti](#), with associate curators, Serena Bucalo-Mussely and Virginie Perdrisot, the exhibition brings together 120 works drawn from the collections of the [Musée national Picasso](#) and the Fondation Giacometti in Paris, as well as exceptional loans from French and other international collections, covering paintings, sculptures, sketches, photographs and interviews with the artists.

Venue: Fire Station Artist in Residence, Doha, Qatar

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**8:00 PM**

### **Delegate Dinner (Invitation Only)**

Art for Tomorrow delegates are invited to join this exclusive private dinner reception for the opportunity to network with speakers, moderators, conference delegates, sponsors and START Solo exhibiting artists. Please note attendance to the Delegate Dinner is by invitation only.

Dress code: Smart Casual

Venue: Fire Station Artist in Residence, Doha, Qatar

Transportation: Complimentary return transportation from W Doha Hotel & Residences

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**SUNDAY MAR 12, 2017**

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#### **- START Doha Art Fair**

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**9:00 AM**

### **KEYNOTE: Museums - The Diplomats of the 21st Century**

Access to culture and education in and between nations has become a key source of soft power and an increasingly popular element of cultural diplomacy. Are museums the new diplomats of society?

Speaker:

Dr. Andreas Görgen, Director General for Culture and Communication, Federal Foreign Office, Germany

Moderator:

Roger Cohen, Op-Ed Columnist, The New York Times

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**9:30 AM**

### **Art in the Cityscape**

'Public' art can connect people to place, or express national and local identity, or provoke reaction. Or all of these. Is the civic or national role valid when the audience hasn't asked for the experience?

Panelists:

Daniel Tobin, Co-Founder and Creative Director, UAP (Urban Art Projects)

Idris Khan, Artist

Cyril Kongo, Street Artist

Moderator:

**10:00 AM**

### **New Models, New museums, New markets**

The world-class collection in the 5000-acre Inhotim art park, the brainchild of collector Bernardo Paz, is a botanical as well as an artistic marvel. Chief curator and artistic director Allan Schwartzman discusses the challenges of managing such a collection and gives a glimpse into its future.

Speaker:

Allan Schwartzman, Chief Curator and Creative Director, Inhotim

Moderator:

Roger Cohen, Op-Ed Columnist, The New York Times

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**10:30 AM**

### **The Instant Image for the Global Audience**

It used to be said the camera never lies. Now any image can be changed, embellished, remixed and reimagined. Nothing is static. Artists practicing at the intersection of social media and traditional processes present their work directly to their audience in a subversion of the traditional indirect relationship between artist / curator / viewer.

Panelists:

Amalia Ulman, Artist

Cao Fei, Artist

Moderator:

Farah Nayeri, Culture Writer, The New York Times

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**11:00 AM**

### **Coffee Break**

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**11:20 AM**

### **The Art of Money**

De La Rue creates 40 percent of the world's currency bills with eye-poppingly complex illustrations, state of the art printing and the security measures of Fort Knox. The company's global creative director shares his insights into how currency bills speak national identity perhaps more loudly than anything else.

Speaker:

Julian Payne, Creative Design Director, De La Rue

Moderator:

Robin Pogrebin, Culture Reporter, The New York Times

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**11:35 AM**

## **The Museum and the Dispossessed**

At the far end of the urban scale, the Design Museum of Dharavi is a pushcart-mounted mobile display of handicrafts, the work of artists and craftsmen in the world's largest 'informal settlement' in Mumbai. The founders explain the idea and its social and economic impact on this challenging environment

Panelists:

Jorge Mañes Rubio, Artist, Design Museum Dharavi

Amanda Pinatih, Art Historian and Curator, Design Museum Dharavi

Moderator:

Farah Nayeri, Culture Writer, The New York Times

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**12:05 PM**

## **Christo: Christo and Jeanne-Claude – Reimagining the Public Realm. THE FLOATING PIERS, LAKE ISEO, ITALY, 2014-2016; and A WORK IN PROGRESS: THE MASTABA, ABU DHABI**

The landscape (and cityscape) artist par excellence creates environments on such a gargantuan scale as to provoke the most pressing questions about art and the human experience. A rare opportunity to hear – and ask questions of – the brave and controversial owner of a magnificent, uncompromising imagination.

Speaker:

Christo, Artist

Introduced by:

Roger Cohen, Op-Ed Columnist, The New York Times

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**1:00 PM**

## **Lunch**

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**3:00 PM**

## **Private Tours**

[Option 1](#) - Private tour of Richard Serra's world famous East-West/West-East sculptural installation in the Brouq Nature Reserve of the Qatari desert.



[Option 2](#) - Private tour of Katara Cultural Village that includes art galleries, Katara Art Center and QM Gallery Katara, plus the chance to experience a live art auction of Islamic and oriental paintings at AlBahie Auction House.

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## **MONDAY MAR 13, 2017**

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**9:00 AM**

## **KEYNOTE PANEL: Women in Islam: The Contemporary Artist**

It's hardly surprising that women artists from the Islamic tradition concern themselves mostly with visions of the identity of womanhood or femininity, and tackle or subvert those ideas with a mixture of irreverence and deep sensitivity.

Panelists:

Zoulikha Bouabdellah, Artist

Lalla Essaydi, Artist

Touria El Glaoui, Founding Director, 1:54 Contemporary African Art Fair

Moderator:

Farah Nayeri, Cultural Writer, The New York Times

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**9:30 AM**

## **The Past for the Future: Protection of Cultural Legacy - Palmyra**

Heritage protection is at the top of the Unesco agenda, and nowhere is it more urgent and significant than the Middle East. The surprise question is not: 'How can we protect or reconstruct our broken legacies?', but 'Should we reconstruct them at all?'

Panelists:

Prof. Dr. Hermann Parzinger, President, Prussian Cultural Heritage Foundation

Prof. Peter Stone, Unesco Chair in Cultural Property Protection and Peace, Newcastle University

Dr. Zaki Aslan, Regional Representative for the Arab States, The International Centre for the Study of the Preservation and Restoration of Cultural Property

Moderator

Roger Cohen, Op-Ed Columnist, The New York Times

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**10:00 AM**

## **The Writing is in the Air: Digital Futures**

The Islamic tradition that forbids depiction of sentient beings is not as hard and fast a rule as it seems, but it has still driven much artistic endeavor into pattern and calligraphy. Technology permitting, we plan a demonstration of Kaalam's breathtaking work.

Speaker:

Julien Breton, a.k.a. Kaalam, Artist

Moderator:

Robin Pogrebin, Culture Reporter, The New York Times

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**10:30 AM**

## **Boundaries and Identity #2: The Great Censorship Debate**

Rules written and unwritten; expression, oppression, and pressure; private sedition and the public realm. All converge in the heat of the censorship question, which is, on the face of it an easy one to answer when it comes to artistic expression. But is it? Be prepared for some surprises.

Panelists:

Abdulnasser Gharem, Artist and Founder, Gharem Studio

Shaweesh, Artist

Dia Azzawi, Artist

Moderator:

Roger Cohen, Op-Ed Columnist, The New York Times

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**11:00 AM**

## **Coffee Break**

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**11:30 AM**

## **An Artist's Roots**

Three artists from very different countries, and with very different approaches to expressing their relationship to their own national culture, compare notes.

Panelists:

Faig Ahmed, Artist

Subodh Gupta, Artist

Barthélémy Toguo, Artist

Moderator:

Farah Nayeri, Culture Writer, The New York Times

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**12:00 PM**

## **The Collector of Tomorrow**

How will the globalization of not only the market, but also the information flow that feeds it, affect the practice and preoccupations of both collector and consultant?

Panelists:

Isabelle de la Bruyère, Head of Client Advisory EMEA, Christie's

Robbie Antonio, Entrepreneur and collector

Moderator:

Robin Pogrebin, Culture Reporter, The New York Times

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**12:30 PM**

## **Culture, Citizenship and Belonging**

A powerful panel of national and civic leaders discuss how museums and culture play a key role in establishing and understanding of nationhood and civic identity, and the relations between nations.

Panelists:

The Rt. Hon. Adrienne Clarkson, 26th Governor General of Canada (1999-2005), Co-Chair,  
Institute for Canadian Citizenship

Georgios Kaminis, Mayor of Athens

Irina Bokova, Director General, Unesco

Moderator:

Roger Cohen, Op-Ed Columnist, The New York Times

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**1:00 PM**

## **Lunch on Level 29 at the W Doha Hotel & Residencies**

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**2:45 PM**

## **Private Tour**

[Guided tour of Mathaf](#): Arab Museum of Modern Art which celebrates the modern and the contemporary, showcasing art created in Qatar and the Middle East, as well as works produced by the international Arab diaspora.

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**6:30 PM**

## **Private Tour**

[Live auction](#): Opportunity to visit independently, one of the regions leading auction houses, AlBahie, to experience a live auction of oriental carpets and rugs.