Art for Tomorrow 12 – 15 March 2016 - Technology, Creativity and the City

NB Correct at time of going to press. Details and personnel may have changed.

SUNDAY 13 MARCH

8.45am

Open and Welcome

Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani, chairperson, Qatar Museums

9:00 AM

KEYNOTE: Ambitious City, Creative City

As urban networks become ever more responsive and traditional infrastructures re-form themselves digitally, the link between a city’s ‘creative class’ and its ability to generate new economic and social models becomes clearer. Does creativity now depend on technology?

Charles Landry, author ‘The Creative City: A Toolkit for Urban Innovators’

Moderator: Roger Cohen, columnist, The New York Times

9:15 AM

PANEL DISCUSSION: Culture – Towards a New Urban Agenda

The City as a key actor in sustainable development, culture as a key element in civic, national and international development strategies, the implications of cultural vandalism and moves to combat it  
  
Charles Landry, author ‘The Creative City: A Toolkit for Urban Innovators’

Francesco Bandarin**,** assistant director general for culture ai, UNESCO  
Guest panellist to be announced  
Moderator: Roger Cohen**,**columnist, The New York Times

9:45 AM

PANEL DISCUSSION: The Digital Museum

Clearly it’s not all over for bricks and mortar, especially given the worldwide enthusiasm for museum building in countries where that culture is in its infancy. But the fact remains that digital technologies can offer experiences that traditional museums can’t. How will the two co-exist?

Wim Pijbes, general director, Rijksmuseum

Giorgia Abeltino director of public Policy, Google Cultural Institute and director of public policy for Italy, Greece and Malta, Google

Moderator: Farah Nayeri, culture writer, International New York Times

10.15 AM

PANEL DISCUSSION: The Gallery and the City

Cities, collectors, architects and artists are building new museums and galleries with a specific demand that they contribute to urban development and regeneration as well as being merely just repositories of art or design. How do the architecture, the collections and the institution’s overall place in the city mix and match?

Deyan Sudjic OBE**,** director, Design Museum London

Aric Chen, curator of design and architecture, M+ Museum Hong Kong, and former creative director, Beijing Design Week

Jean Nouvel, architect of National Museum of Qatar

Moderator: Farah Nayeri, culture writer, International New York Times

10:45 AM

Coffee

11:10 AM

Digital Originals #1

Insights into the working methods of an artist whose medium is the world wide web

Parker Ito, artist

11:35 AM

Digital Originals #2 - Hybrid Love

Issues, concerns, techniques and work-rounds from a creator of ‘digital originals’; new hybrids in art, culture and technology

Pia Myrvold, artist and futurist

12.00 – 12.30

How is the Internet redefining the value of Art?

The world wide web’s multiple impacts on the art world range from publicity, marketing and promotion, through sales and distribution to the actual practice of art itself. Speakers from the opposite ends of the digital spectrum - one of the world’s great auction houses and a web-based startup dealing in ‘digital native’ art - discuss how the Internet is affecting the way we see, digest, collect, deal in - and above all, value - art in the digital age.

David Gryn, director, Daata Editions & Artprojx

David Goodman, executive vice president of digital development and marketing, Sotheby’s

Moderator: Farah Nayeri, culture writer, International New York Times

12.30 PM

Visible networks

Explorations revealing the hidden architecture of a city’s technological systems

Einar Sneve Martinussen,  associate professor, Oslo School of Architecture and Design

Introduced by: Farah Nayeri, culture writer, International New York Times

MONDAY 14 MARCH

9:00 AM

KEYNOTE

Jeff Koons – Collaboration, Creativity and Community

Insights into the method and inspiration of one of the world’s most celebrated – and controversial – artists working today

Jeff Koons, artist

9:30 AM

PANEL DISCUSSION: The Collector and The Artist

Does the digital landscape put pressure on the private collector to show a responsibility to the public, who may never have had the chance to see some of the world’s great artworks? What effect will ‘unlimited access’ have on the relationship between artist and collector?

Dakis Joannou, civil engineer, architect and art collector, J&P

Jeff Koons, artist

Moderator: Yorgos Archimandritis, author, cultural radio producer and journalist

10:00 AM

PANEL DISCUSSION: The Rise and Rise of the Urban Cultural Hothouse

Cities old and new depend for their cultural vitality not only on traditional museums but also on a new breed of gallery ‘destinations’. How do they contribute to urban grain, and is it indeed always the best policy to build in the first place ?

Elina Kountouri, Director, NEON Foundation, Athens

Tony Salamé, Founder and director, Aishti Center, Beirut

Moderator: Rachel Donadio, culture correspondent, The New York Times

10:30 AM

Culture under Attack

An uncomfortable topic but crucially necessary. What can be done to protect cultural property from political or religious vandalism?

Martin Roth, Director, Victoria & Albert Museum

Professor Peter Stone, OBE, UNESCO Chair in Cultural Property, Protection and Peace, Newcastle University and International Committee of the Blue Shield.

Moderator: Robin Pogrebin, culture reporter, The New York Times

11:00 AM

Coffee

11.30 – 12.00

PANEL DISCUSSION

Will the Internet redefine the Global Art Market?

The impact of the digital on the art market is unquestionable, not only for artists to promote their work or to engage in their practice, but as a new and potentially revolutionary source of funding. Will the internet replace traditional galleries, museums and government funding bodies?

Hans Ulrich Obrist, co-director, Serpentine Galleries, curator and author

Elizabeth Markevitch, founder and CEO, IkonoTV

Speaking Moderator: Marc Spiegler, global director, Art Basel

12.00 PM

The Established vs the Emerging Creative City: Paris, New York, Los Angeles

If LA is transforming itself into an ‘art city’, what lessons can be learnt from New York, and what can European history - in the ‘person’ of long-established creative city Paris - contribute to the discussion?

Jeffrey Deitch, gallerist and former Director, Los Angeles Museum of Contemporary Art

Jean-Paul Cluzel, former president, Grand Palais and Réunion des Musées Nationaux, France

Moderator: Rachel Donadio, culture correspondent, The New York Times

12:25 PM

PANEL DISCUSSION: The Creative City #2: Doha

Or rather, the ‘emerging’ creative city. What can Doha learn from creative communities round the world?

Sultan Sooud Al Qassemi, founder, Barjeel Art Foundation and commentator on Gulf cities

Sophia Al-Maria, artist, writer and film maker

Moderator: Robin Pogrebin, culture reporter, The New York Times

TUESDAY 15 MARCH

9:00 AM

KEYNOTE: Performance as Art, Art as Performance

Marina Abramovic: The Abramovic Method

Public participation in Abramovic’s work

9:45 AM

PANEL DISCUSSION: Culture and the Established City: the new urban paradigm

Assessing the impact of new cultural institutions and activities on older cities

Gail Lord, co-founder and co-president, Lord Cultural Resources

Stephanie Manasseh, Founder and director, Accessible Art Fair, Brussels & New York

Moderator: Rachel Donadio, culture correspondent, The New York Times

10:15 AM

The Patron and the Emerging Artist

What are the best ways to grow and nurture the next generation of artists? How do corporate or private patrons reconcile their own agenda with the necessarily individual concerns of the emerging artist?

Thomas Girst, Head of Cultural Engagement, BMW

Lisa K Erf, Executive director and Chief Curator, JP Morgan Chase Art Collection

Moderator: Rachel Donadio, culture correspondent, The New York Times

10:45AM Coffee

11:15 AM

Artist as architect, architect as artist

Architecture has been called ‘the greatest of the arts’, but it is also science and engineering. This session explores the space between architecture and art, and examines the mix of creative urges in both kinds of practitioner

Koray Duman, principal architect, Buro Koray Duman

William Lim, managing director, CL3 Architects, Hong Kong

Moderator: Robin Pogrebin, culture reporter, The New York Times

11:45 AM

PANEL DISCUSSION: The Creative Airport

Client and architect of Hamad International Airport’s new extension discuss the role of art in transit hubs and explain the rationale of the new building

His Excellency Akbar Al Baker, Group CEO, Qatar Airways

David Nelson, founder, senior executive partner and head of design, Foster+Partners

Moderator: Robin Pogrebin, culture reporter, The New York Times

12:00 PM

PANEL DISCUSSION: Art at the Eclipse of Capitalism

The collaborative, co-operative and crowd-based business models of the digital age are essentially opposed to capitalism’s competitive philosophy. How does the practice of ‘new art’ contribute to this (arguably) incoming sea change?

Lisa Schiff, president, SFA Advisory

Ali Hossaini, CEO, Cinema Arts Network, artist and film maker

Moderator: Roger Cohen, columnist, The New York Times

12:30 PM

Cyborg Art

Cyborg artists Neil Harbisson and Moon Ribas will talk about their personal experiences with cybernetics and about Cyborg Art, an art movement where artists express themselves through new senses created by the union between cybernetics and their organism. The talk will be followed by a simultaneous performance where Harbisson will give a Space Concert, live streaming the colours of space into sounds and Ribas will showcase her piece Waiting For Earthquakes, a duet between the dancer and the real time earthquakes that are taking place anywhere in the world.

Neil Harbisson and Moon Ribas, cyborg artists

Introduced by: Rachel Donadio, culture correspondent, The New York Times